



The 1st Israel DeserTech OCTOBER Summit 2023

October 17th, 2023 | Dan Panorama Tel-Aviv, Congress center

CONFERENCE PROGRAM

08:00-09:00	●	Registration & Welcome
09:00-09:15	●	Opening Event The new clusters policy: Empowering the Israeli strengths for the world. Inauguration of the DeserTech Israel Cluster Hon. Mr. Nir Barkat, MK , Minister of Economics, Israel
09:15-09:30	●	The Negev as a hub for innovative climate solutions Hon. Ms. Idit Sillman- MK , Minister of Environmental Protection, Israel
09:30-09:45	●	Keynote Why & how did desertification develop and affected the world? Nicole Hod Stroh , Executive Director, Merage Foundation Israel
09:45-10:30	●	Global perspective on desertification challenges Moderator: Israel Export Institute and international cooperation. Israel as a bridge between solutions and world desert challenges Louise Baker , UNCCD director, UAE official Yossi Yaacoby , VP for Engineering, Technology & Strategic planning, Mekorot, Israel Mohsine Bouya , PhD General Director of the Center for Innovation and Entrepreneurship, University International de Rabat Matan Rahav , VP Business Development, Cropex
10:30-11:00	●	☕ Refreshment Intermission and visit at the exhibition
11:00-11:30	●	Panel: From the Negev to the World - The Negev as a global hub for desert technologies Moderator: Sivan Cohen Shachari , DeserTech innovation community director Udi Ohrenstein , Agritech 2023 president The DeserTech transformation from concept to implementation. success stories so far: "Made in and from Israel" Dr. Eran Raveh , Gilat Research Center (AgriVoltaic research w/Doral) Orit Hershtig-Cohen , Desert and Dead Sea Scientific Research Center (Flash floods research unit as a betasite) Gal Yarden , Netafim (from the Kibbutz need to a global company) Oded Zvulun , Mishkei Hanegev (What do Negev kibbutzim offer to test and validate desert-related technologies)
11:30-12:10	●	DeserTED TALKS Innovation showcase Moderator: Hanan Brand , Vice President & Head of Startup Division, Israel Innovation Authority Overcoming global challenges ahead of us- the next generations Agriculture - Salicrop Water - Laguna Energy - Naki Waste to Energy Bluetech - Brevel
12:10-12:40	●	Money makes the Desertech go round Moderator: Arnon Columbus , CEO, InNegev Technology Incubator Why Desertech Investments and financing are attractive? Impact investors, global funds, corporates Eli Ben Simon , Chairman SIBF Yigal Galli , Managing General Partner, Rimonim VC
12:40-12:50	●	Wrap-Up / Policy Concluding remarks Take Home Messages Shlomo Levi , Manager, Growth Administration, Israeli Ministry of Economy and Industry Michal Fink , Deputy Director Of Strategy And Policy Planning, Ministry Of Economy And Industry
12:50-14:10	●	Special Water Session Innovations in Water Reclamation and Desalination Innovations in Water Reclamation and Desalination Chairman: Mr. Ravid Levy , Head of WaterEdge.IL, the Israeli Water Innovation Community at Kinneret Academic College Leveraging sustainable irrigated agriculture via desalination and it's effects on recycled wastewater Dr. Alon Ben-Gal , Gilat Center, the Volcani Institute Health aspects considerations in Israeli regulations regarding treated effluents reuse Mr. David Weinberg , National Planning & Reuse Manager, Israel Ministry of Health Innovations in water and effluents desalination Mr. Boaz Shitzer , CEO ROTEC ltd. Phosphorous recovery: accelerating circular economy in effluent Mr. Eli Bergman , Nanoclear ltd. Desalination and reuse as a strategy for climate adaptation Panel discussion with Government-Industry-R&D representatives
14:10-15:00	●	🍽 Lunch
15:00-17:00	●	VISIT AT THE Desertech-Agritech EXHIBITION David Intercontinental Exhibition Center